



DHL EXPRESS GOGREEN PACK



THE DEUTSCHE POST DHL CLIMATE PROTECTION
PROGRAMME **GoGreen**
THE DHL EXPRESS SERVICE **GOGREEN**



DP DHL'S COMMITMENT TO CLIMATE PROTECTION

We have committed to improving our CO₂ efficiency by 30% by the year 2020

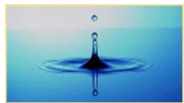
Our Industry

- The transport sector
- has a share of 14 percent in global carbon emissions
- plays an important role in combating climate change
- is faced with high awareness of climate protection issues by policy makers and customers



Our Goals

- Improving the carbon efficiency of DP DHL and its business partners
30% by 2020
- Intermediate step: improving carbon efficiency
10% by 2012
- DP DHL's 2007 carbon footprint calculation identified CO₂ emissions of 31.3 mio tons



Our Program

GOGREEN

The Deutsche Post DHL climate protection program

- is currently being rolled out in all business units worldwide
- In Finland available for Air Express and Domestic shipments

Source: CD02, GoGreen team



DP DHL REDUCTION INITIATIVES – EXAMPLES OF MEASURES PLANNED



DHL GOGREEN – A SMART AND FLEXIBLE SOLUTION

Shipment will follow normal procedure, no special handling

Pick-up → Terminal handling (Air, Road) → Terminal handling → Delivery → Billing

2% of transport costs, min. 0,35 € per stp

A carbon neutral shipment

Carbon calculation starts post-transportation

Carbon Management guarantees the neutralization

Carbon Management (CM)

Extracted transportation data is processed with emission parameters

Emission reporting will be done to CM for the neutralization for each shipment.

Centre of CM assures to establish CO₂ reduction in different projects in equivalent amount as from the shipments. CM has focus on alternative vehicles and renewable fuel, but also external projects are being part of their portfolio.

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OFFSETTING THE CO₂ EMISSIONS

1. CO₂ transport emissions 2. CO₂ calculations 3. CO₂ compensation

CO₂ - offset

DP DHL

Certified external projects

- 26.97 KG
= ZERO CO₂ EMISSIONS

GOGREEN This is a carbon neutral shipment

Source: Innovation Center

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DHL GOGREEN – PROJECTS

All projects supported by DP DHL must fulfill very high standards¹⁾

Hydroelectric plant in Brazil

- Creation of a source of renewable energy
- Standard: CER (Registered Project 0663)

Bio mass power plant in India

- Use of organic waste for generation of electric energy
- Standard: CER Gold Standard (Registered Project 0298)

Re-forestation of rain forest in Costa Rica

- Binding of CO₂ in bio mass
- Standard: VER

¹⁾ All projects fulfill the requirements of the Kyoto Protocol

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VISIBILITY FOR YOUR GOGREEN SHIPMENT

- Please add the GOGREEN –sticker on top / on the side of the shipment
- GOGREEN stickers can be ordered from DHL Express Customer Service
- Although the sticker is optional, it is a **signal** of your green choice
- An example:

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THE CARBON REDUCTION IS CERTIFIED

DIPLOMA 2010

Company Name
is an official customer of the **GOGREEN** service
in the year 2007

and contributes actively to climate protection. Deutsche Post DHL's Carbon Management will offset the emissions generated by transportation through climate protection projects.

Further information on Carbon Management and the GOGREEN product, services and options can be found at www.dhl.com/gogreen

[Signature]
Dr. Rainer Weid
Executive Vice President Corporate Environment, Public Policy and Responsibility

The GOGREEN certificate represents the GOGREEN status. The actual CO₂ emissions offset will be verified by TÜV in the following year and approved with an offset certificate.

CERTIFICATE

Company Name
offsets a total of
1000 t of CO₂
in the year 2007

with GOGREEN product and services. Deutsche Post DHL's Green Management offsets the emissions generated by transportation through the actual CO₂ absorption through its own and external climate protection projects.

Further information on Carbon Management and the GOGREEN product and services can be found at www.dhl.com/gogreen

[Signature]
Dr. Rainer Weid
Executive Vice President Corporate Environment, Public Policy and Responsibility

This certificate is issued by Deutsche Post DHL AG, 53113 Bonn, Germany. It represents the GOGREEN status. The actual CO₂ emissions offset will be verified by TÜV in the following year and approved with an offset certificate.

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DHL EXPRESS – THE PIONEER

Turning to the environment: How “green” will the economy be in 2020?

Deutsche Post DHL CEO Frank Appel: Most experts believe that climate change is the greatest danger facing mankind and will thus trigger a green revolution with regard to products and services. Global warming will force governments to rethink their environmental policies. The very ubiquitousness of this threat will also change the consciousness of every individual, significantly influencing their future behaviour. More people in 2020 will, for example, be driving vehicles with alternative methods of propulsion. They will consciously select environmentally friendly products – right across the board.

They will also accept that these cost a little more. In some places, it will become compulsory to display the carbon footprint on products so that consumers can see at a glance how much carbon dioxide was produced to manufacture and deliver the item. Consumers will be much more dogged than today in their demands for this information and will avoid unlabeled products and services. This kind of customer behavior will influence the economy's environmental standards far more than state regulation. The world will be a greener place in ten years' time; therefore companies will need to be greener too, if they want to be successful.



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Why do we have GOGREEN?



Because we want to
save the environment!

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