Elena Gorbashko,
Vice rector for quality assurance

Best Practices of Double Degree Program Cooperation: Experience of Saint-Petersburg State University of Economics

Saint-Petersburg State University of Economics (SPbSUE) - established by a merger between three leading higher schools of Economics – Saint-Petersburg State University of Economics and Finance (also known as FINEC), Saint-Petersburg State University of Engineering and Economics (ENGECON), Saint-Petersburg State University of Economics and Services

- 60 000 students
- 6000 staff, including 3200 professors, teachers
- Educational and research center in the field of innovation, IT, economics and management, quality management, marketing, business administration and etc.
In March 2010 the quality management system of SPbSUEF has been certified according to the ISO 9001:2008 by National (GOST) and International (IQNet) quality assurance systems.

The SPbSUEF took part in competitions for Saint-Petersburg Government Award in the field of quality in 2000, 2010 and won the first place.
Number of Joint/double degrees in Russia


Double degree programmes

EU degree + RU degree
Joint degree programmes

EU countries in the Russian educational arena

Saint-Petersburg State University of Economics (SPbSUE)

Double degree bachelor programs

1. Russian-French bachelor programme - Université Pierre-Mendès-France (Grenoble, France) “Economics and Management”
2. Bachelor program in partnership with University of Hagen (Germany) «Bachelor Wirtschaftswissenschaft» (Business Administration and Economics)

SPbSUE Double degree master programs

1. European Master Programme «Economy of Enterprise, Quality and Innovations» - La Sapienza University (Rome, Italy)
2. MiBA — Master of international Business Administration - University of Hamburg (Germany)
3. Master of International Business «Corporate Finance, Control and Risks» - Paris-Dauphine University (Paris, France)
4. Global Master of Management and Technology - Lappeenranta University of Technology (Finland)
Russian-French bachelor programme - Université Pierre-Mendès-France (Grenoble, France) “Economics and Management”

- The whole academic process performed in English or French
- Great attention to the study of business English and French. Opportunity to combine academic training in a foreign language and preparing for the exams for international certificates BEC or DALF
- Educational trip to France for the 2nd year students
- Students of 3rd year students have the opportunity to go abroad for a semester in the partner university
- Scholarship support for the best students
- Internships in French companies
Bachelor program in partnership with University of Hagen (Germany) «Business Administration and Economics »

- Training is conducted in the form of distance learning materials for the University of Hagen, using their own e-learning environment Virtueller Universität, and Moodle. Throughout the semester, counseling sessions with Russian and German teachers are offered
- Special German language courses (the development of written language)
- 6 study subjects (modules) on student’s choice
- Opportunity for summer internships in Germany
In 2005 FINEC together with three European partners won TEMPUS competition to create the European Master Programme

«Economy of Enterprise, Quality management and Innovations»
European Master Programme «Economy of Enterprise, Quality and Innovations» - La Sapienza University (Rome, Italy)

- Study of modern analytical instruments in the field of quality and innovation
- Semester in Italy in English
- Scholarship support for best students
- Seminars, conferences, internships with the participation of representatives of leading Russian and European companies
- Diploma of the Sapienza University: Master «Quality Management and Innovations (Laurea specialistica in tecnologia, certificazione e qualità)»

MIBA — Master of international Business Administration - University of Hamburg (Germany)

- Case studies and business projects in the international student teams under the guidance of managers of leading international companies (Siemens, Boston Consulting Group, Johnson & Johnson, Ruhrgas, Draegerwerk)
- Summer courses in Germany
- For the best students: scholarships DAAD, internships and semester in Hamburg
- Diploma of the University of Hamburg - Master of Arts
Master of International Business «Corporate Finance, Control and Risks» - Paris-Dauphine University (Paris, France)

- In-depth knowledge of finance and accounting (investment, corporate finance, financial markets)
- European approach to financial management
- Study of modern financial technologies and its use in the management of international projects
- Study trip to Paris and the opportunity to participate in the annual Career Forum
Master of International Business «Corporate Finance, Control and Risks» - Paris-Dauphine University (Paris, France)

Since 2011 the company «KPMG» is official partner of the program and conducts courses, workshops, round tables, conferences, trainings.

Diploma of the University of Paris-Dauphine:
Le diplôme de Master «Science des organizations (Droit, Economie, Gestion, Sciences Sociales), à finalité Professionnelle, spécialité Finance et Contrôle»
International master double degree program «Global Innovation and Technology Management»

Partners:
SPbSUE (Russia)
Lappeeranta University of Technology (Finland)

Features of the Master Programme

• Academic mobility for students and teaching staff (one-week trip on the first stage, semester and internship on the second stage)
• Adjustment of English modules in course packages
• Possibility to get the Master Degree in Management (Diploma by SPbSUE) and Master Degree of Science (Diploma by LUT)
Requirements for participation in the Master Programme (for students)

• Be a Master level student (in Management in SPbSUE)
• Russian or European bachelor’s degree or Specialist Diploma
• Sufficient proficiency in English (TOEFL iBT 80/CBT 213 or IELTS 6.0)

PROJET DE COOPÉRATION SCIENTIFIQUE
INTER-UNIVERSITAIRE (PCSI)
"Development of organizational mechanism for the establishment of double educational programs"
2011-2012

Partners:

• St. Petersburg State University of Economics
• Université de Technologie Compiègne (UTC)
• Donetsk National Technical University
In the framework of the project "Development of organizational mechanism for the establishment of double educational programs" the Master program "Management de la qualité dans le contexte international" ("Quality management in international environment") was developed.

It is a double degree program of UTC and SPbSUE designed for bachelor level graduates with engineering background.

Main characteristics of the double degree programs at the SPbSUE

- Legal obstacles: recognition/validation of double degree programmes
- Practical obstacle: lack of institutional support
- Quality assurance
- Academic mobility for students and professors
- Work language (English or French)
- Using e-leaning technology
- Harmonized curriculum
- Joint commissions for final exams and master thesis
Improving the quality of education

- The need to establish a link between education and the labor market
- Formation of professional standards
- The development of national qualifications framework based on professional standards

education based on knowledge ➔ education based on competencies

The development of flexible educational routes (on request of employers)

- The objective of the project is to ensure sustainable development of Russian higher education through quality assurance structure for degree programmes in line with Bologna and EU 2020 strategic objectives.
Specific objectives of the Tempus project are:

- To develop country wide procedure for HE degree programme accreditation harmonized with ENQA
- To establish independent Programme accreditation
- To train expert (peer) pool capable for degree programme evaluation.
- To enable pilot run of the developed procedure.

Partners:

Moscow State University of Geodesy and Cartography – Grantholder

RU Partners:
- St. Petersburg State University of Economics
- The BB St. Petersburg State University of Telecommunications
- N.I. Lobachevsky State University of N. Novgorod
- Russian State University for Humanities
- North Caucasian Federal University
- Bologna Club

EU partners:
- London Metropolitan University (UK)
- ASIIN (Germany)
- Technological University of Athens (Greece)
- Vilnius Gediminas Technical University (Latvia)
- University of Agriculture in Krakow (Poland)
- Polytechnic University of Coimbra (Portugal)
The conference’s aim is to discuss the national concepts of quality management of Russian and foreign researchers and their development prospects in the context of European integration.

**In the framework of the conference will be organized:**

I. Plenary Session in St. Petersburg State University of Economics

II. Round table «Perspectives of European integration in the field of quality assurance in education»

III. Round table «Quality management in enterprises (organizations) in the context of international integration»

IV. Student webinar «Challenges of product quality enhancement in the context of Russia’s accession to the WTO»

V. Visit to the selected enterprises and organizations in Saint-Petersburg and Copenhagen

VI. Visit to the EVA – Danish Evaluation Institute, in Denmark

**Conference organizers:**

Ministry of Education and Science of Russian Federation

Russian organization for Quality

Committee on science and higher school - Government of Saint-Petersburg

Committee for external relations of Saint-Petersburg

Saint-Petersburg State University of Economics

Federal State Institution «Test – St.Petersburg»

The Bonch-Bruevich Saint - Petersburg State University of Telecommunications

Stockholm School of Economics

Baltic International Business School for Meeting Industry
THANK YOU FOR YOUR ATTENTION!

BREEDING THE BEST