

Course	Intercultural Communication, 3 ECTS credits
Year and period	B.Sc., 15–19 July 2019
Teacher(s)	Jaana Häkli, Saimaa University of Applied Sciences, Finland
Person(s) in Charge	Jaana Häkli, Saimaa University of Applied Sciences, Finland
Aims	<p>Learning outcomes:</p> <ul style="list-style-type: none"> - To become aware of cultural differences and their impact especially on business cultures. - To become able to work with foreign business colleagues all over the world respecting foreign cultures. - To learn to analyze cultures and differences in management styles.
Content	Understanding culture and business culture, differences in verbal and non-verbal communication, Hofstede's theory on 6 cultural dimensions, introduction to global citizenship and diversity management.
Modes of Study	<p>Contact lessons, group work, simulation activities, and online studies.</p> <p>Time: Contact lessons 8:00–14:00 from Monday to Thursday and 8:00–12:00 on Friday, exam 12:00–14:00 on Friday, online studies.</p>
Evaluation	0–5. Accepted study assignments and participation in studies online. Active participation in contact lessons. At least 75% attendance on contact lessons.
Study Materials	<ul style="list-style-type: none"> - Geert Hofstede: Software on the mind. - Richard D. Lewis: When cultures collide.
Prerequisites	No previous studies required.