

Course	International Business Simulation, 3 ECTS credits
Year and period	B.Sc., 29 July–2 August 2019
Teacher(s)	Jukka Sirkiä, Saimaa UAS
Person(s) in Charge	Jukka Sirkiä, Saimaa UAS Petra Yli-Kovero, Saimaa UAS
Aims	<p>The objective is to learn to apply the theories learnt during the previous studies on various business areas, and to gain comprehensive understanding about how strategic business decisions in areas like marketing, pricing, investments etc. affect the overall success of the company.</p> <p>The student should also get experience of international teamwork potentially in virtual environment.</p>
Content	Introduction to the course via practice rounds and result analysis. Mostly virtually played decision-making rounds in student teams. Final seminar with results and analysis.
Modes of Study	<p>Introduction lectures, virtually played simulation rounds, pitching session, report presentations, final seminar.</p> <p>All the participating students have to be present at the first lecture to register to the simulation. Those who miss the first session have no chance to register later and they are dropped out.</p>
Evaluation	Active participation in the decision-making process in every round, presence required. Grading is based both on the success in the game and the analysis made via the final report.
Prerequisites	No previous studies required.