

<b>Course</b>	<b>A380A0500 Introduction to Corporate Social Responsibility and Sustainability, 6 ECTS credits</b>
<b>Year and period</b>	B.Sc. 2, period 3, 7.1 – 25.2.2020
<b>Teacher(s)</b>	Postdoctoral researcher Anne Quarshie, LUT University
<b>Aims</b>	<p>This course aims to familiarise the students with the basics of corporate social responsibility (CSR) and sustainability, including common critiques of these concepts as well as their potential to achieve positive change. During the course, students will actively learn about, and reflect on, various sustainability issues affecting businesses operating in a global environment, and possible ways for companies to address these issues through CSR and sustainability strategies, practices and interactions with stakeholders.</p> <p>Guest lectures and class exercises provide the students an opportunity to apply their knowledge to actual business practice. Finally, students can improve their professional skills (e.g. communication and interaction skills) during the course through class discussions and group assignments.</p> <p>Upon completion of the course, students should be able to:</p> <ul style="list-style-type: none"> <li>- understand and critically examine key concepts and frameworks related to CSR and sustainability,</li> <li>- recognise and assess various environmental, social, economic and ethical issues caused by, and affecting, companies operating in a global context,</li> <li>- distinguish and analyse various types of CSR and sustainability strategies, practices and other ways of addressing sustainability issues,</li> <li>- apply theoretical models to real-life phenomena and business practice,</li> <li>- design and produce CSR and sustainability-related texts and materials.</li> </ul>

<b>Content</b>	CSR and sustainability frameworks; environmental, social, economic, and ethical issues; CSR and sustainability strategy; CSR and sustainability communications; governance; digitalisation; globalisation; supply chain sustainability; and cross-sector partnerships and interactions.																													
<b>Teaching methods</b>	<ul style="list-style-type: none"> <li>- Lectures and guest lectures, 20h</li> <li>- Preparation for lectures and class discussions, 20h</li> <li>- Individual learning diary, 30h</li> <li>- Small group assignment, 30h</li> <li>- Independent study for the final exam, 60h</li> </ul> <p>Total workload: 160h.</p> <p>The course requires advance preparation for the lectures, active participation in class discussions, successful completion of all assignments, and independent study.</p>																													
<b>Evaluation</b>	<p>Final grade 0 – 5:</p> <ul style="list-style-type: none"> <li>- individual learning diary, 20 %</li> <li>- small group assignment, 20 %</li> <li>- final exam, 60 %.</li> </ul> <p>All assignments and the exam must be passed to complete the course.</p>																													
<b>Study Materials</b>	<p>Rasche, A., Morsing, M., &amp; Moon, J. (Eds.). (2017). Corporate Social Responsibility: Strategy, Communication, Governance. Cambridge University Press: Cambridge.</p> <p>Lecture slides and materials. Additional readings, videos and course materials announced in the syllabus and/or distributed during lectures.</p>																													
<b>Schedule</b>	<table border="1" data-bbox="547 1581 1437 2107"> <thead> <tr> <th></th> <th>week</th> <th>day</th> <th>time</th> <th>lecture hall</th> </tr> </thead> <tbody> <tr> <td rowspan="6">Lectures</td> <td rowspan="6">10.1– 14.2.2020</td> <td>Friday 10.1</td> <td>12 – 14</td> <td>2310</td> </tr> <tr> <td>Monday 13.1</td> <td>12 – 14</td> <td>2310</td> </tr> <tr> <td>Friday 17.1</td> <td>12 – 14</td> <td>2310</td> </tr> <tr> <td>Monday 20.1</td> <td>12 – 14</td> <td>2310</td> </tr> <tr> <td>Friday 24.1</td> <td>12 – 14</td> <td>2310</td> </tr> <tr> <td>Monday 27.1</td> <td>12 – 14</td> <td>2310</td> </tr> </tbody> </table>						week	day	time	lecture hall	Lectures	10.1– 14.2.2020	Friday 10.1	12 – 14	2310	Monday 13.1	12 – 14	2310	Friday 17.1	12 – 14	2310	Monday 20.1	12 – 14	2310	Friday 24.1	12 – 14	2310	Monday 27.1	12 – 14	2310
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		Friday 31.1	12 – 14	2310
		Monday 3.2	12 – 14	2310
		Friday 7.2	12 – 14	2310
		Friday 14.2	14 – 16	2310
Final exam after the course on 25.2 at 8:30 – 11:30.				