

## Description of the appointment process of a tenure track position (assistant/associate/full professor)

### Global Media and Communications

Location: School of Engineering Sciences, Department of Social Sciences, Lappeenranta campus

The rector has approved the description and initiated the appointment process on 13 March 2025.

1 BACKGROUND .....	2
2 VACANT PROFESSORSHIP .....	3
3 QUALIFICATIONS .....	4
4 APPLYING FOR THE POSITION.....	5
5 EXPERT EVALUATORS .....	5
6 INTERVIEW AND TRIAL LECTURE.....	6
7 APPOINTMENT .....	6
TENURE TRACK APPOINTMENT CRITERIA .....	8

### Applied statutes

Universities Act (558/2009)

Government decree on universities (770/2009)

Regulations of LUT University (8 December 2022, amended 5 April 2024 and 17 June 2024)

The rector has approved the description and initiated the appointment process on 3 December 2024.

### Additional information

Further information on the duties of the professor is provided by Matti Kojo, head of department and associate professor, tel. +358 50 30 23 920, [matti.kojo@lut.fi](mailto:matti.kojo@lut.fi).

## **1 Background**

Clean energy, water and air are life-giving resources for which we at LUT University seek new solutions with our expertise in technology, business and social sciences. We help society and businesses in their sustainable renewal.

LUT University was established in 1969. Our entrepreneurially thinking scientific and international community comprises approximately 7300 students and 1400 experts engaged in scientific research and academic education. There are 100 nationalities present on our modern campuses in Lappeenranta and Lahti.

In our schools – the LUT School of Energy Systems, the LUT School of Engineering Sciences and LUT Business School – we conduct research and provide education that are internationally recognised and relevant to both society and business.

In 2022, LUT University received the right to provide education leading to the degrees of bachelor, master, and doctor of social sciences. The university will fill professorships through open calls to establish research and education at its new social sciences department within the School of Engineering Sciences. The department will eventually detach and form an independent school of its own at the university. Approximately 50 scientists at LUT University's current schools already work at the interface of social sciences and technology or business. Our target is to establish degree programmes in social and communication sciences with 1000 students and 100 staff members by 2030. The City of Lappeenranta strongly supports us on this path.

### **LUT School of Engineering Sciences (LENS)**

Our mission is to train problem-solvers in the fields of engineering and contribute to a wider understanding of our world through research in technology. Our research and education are characterised by an entrepreneurial, global and sustainable mindset. The LUT School of Engineering Sciences serves industry and society with its international expertise in separation and process technologies, computer vision and pattern recognition, industrial mathematics and physics, industrial engineering and management, and software engineering. Our strength lies in our close collaboration with companies, combined with strong theoretical and methodological expertise.

Our unit pursues a sustainable future in a world where climate change, diminishing natural resources, the availability of clean water, the use of materials, and environmental issues pose significant challenges. By specialising in our strengths, we create sustainable technologies and business for the future.

The Department of Social Sciences was founded in 2022 under LENS. The department analyses society and human activities in relation to global sustainability problems. It engages people and communities at the very start of problem-solving to bring about changes more quickly. The core areas of work at the department are sustainable citizenship, people and technology, and societal renewal. The department's researchers come from different disciplines and often work in interdisciplinary teams. In March 2025, the department consisted of 39 researchers, and the number is quickly increasing. The longer-term goal is to establish a School of Social Sciences.

## 2 Vacant professorship

The professorship in global media and communication sciences is located within the communication sciences degree programme at the Department of Social Sciences of the LUT School of Engineering Sciences (LENS). The position is based in Lappeenranta, Finland.

LUT's communication sciences programme focuses on areas such as:

- global communication
- disinformation
- crisis communication

The core areas of the department are presented on our web page:

<https://www.lut.fi/en/about-lut/faculties/lut-school-engineering-science/yhteiskuntatieteet>

*LUT Communication Sciences takes a global, interdisciplinary social science approach to the study of communication and media.* Therefore, we are looking for an assistant/associate/full professor interested in *global communication* approaches to communication sciences and specialising in research that complements the current research conducted at the department and in communication sciences. The candidate's research profile must clearly contribute to the core areas of the department.

The ideal candidate for the position is interested in research topics related to global communications and would conduct, for example, comparative global communication and media analysis and research on tensions in geopolitics, platforms, and social media.

The assistant/associate/full professor is expected to demonstrate a high level of academic competence and ambition for ground-breaking academic research in the field of global communication sciences. In other words, candidates must demonstrate the capability to publish in top-tier publications of the field of media and communications, obtain research funding for their own research group, establish and supervise a research group, cooperate with companies and other societal stakeholders, and conduct research with societal impact. Candidates are expected to have extensive and active international networks and be familiar with the international forums of the field, such as ICA.

Candidates must demonstrate a strong competency in quantitative methods, as the role involves teaching related courses. A commitment to upholding rigorous research ethics is essential. Prior knowledge of media technologies and their cutting-edge development is considered an asset.

The duties of the assistant/associate/full professor also include basic and advanced education in key areas of communication sciences. The exact educational responsibilities will be agreed on with the head of the degree programme. Bachelor's studies will be arranged mainly in Finnish and master's studies in English, both including thesis supervision. The assistant/associate/full professor is expected to supervise master's theses and doctoral dissertations and develop and lead a new bachelor's or master's programme. Thus, previous experience of curriculum development is a merit. Teaching experience and at least 10 ECTS credits of pedagogic studies are required. Also, the ability to teach large courses is seen as significant merit. The assistant/associate/full professor will likely teach roughly three courses per year in addition to thesis supervision and degree programme administration.

Proof of and potential in high-impact international publishing are expected, as high-impact international research is one of the most important duties of professors at LUT University.

We provide an inspiring community of scholars focusing on a sustainable future. We work in close collaboration with the scholars at LUT's two other schools and with our international partner institutions.

Skills for collaborating within LUT and with national and especially international partners are crucial to the position. Candidates are expected to provide evidence of successful international collaboration. Preparations for national and especially international research and education projects are part of the work of professors at LUT University.

The duties of the assistant/associate/full professor also include societal engagement that serves industry, the economy, and society and general administrative work related to the university's operation.

The general duties related to the field of research include the following:

- high-impact international research and publishing in the field of media and communications
- planning and implementation of bachelor's, master's, and doctoral education
- supervision and evaluation of final theses and doctoral studies
- acquisition of research funding
- leadership and cost-conscious project management
- systematic development of a new degree programme that may also have international partner institutions
- active communication and collaboration with companies and other stakeholders
- societal engagement with UN, EU, OECD, and third sector organisations relating to the field
- taking part in the preparation of projects in other LUT units as an expert
- general administrative work related to the university's operation

The position is at the assistant/associate/full professor levels of the tenure track and will be filled through an open call for a fixed term of four years (assistant/associate professor) or permanently (full professor).

The tenure track system offers researchers a possibility to advance to a full professorship. LUT is committed to providing tenure track researchers the possibility to advance to the next level, provided they meet the requirements in the promotion reviews, are suitable for the position, and conduct research that fits LUT's strategy and operation.

More information on the LUT tenure track system:

<https://www.lut.fi/en/research/research-career-lut/tenure-track>

The position starts with a six-month trial period.

### **3 Qualifications**

According to the administrative regulations of LUT University, adopted on 8 December 2022, assistant/associate/full professors are required to have a doctorate, high-level scientific qualifications, experience in heading scientific research, the ability to acquire funding, the ability to provide high-level instruction based on research, the ability to supervise final theses, proof of international cooperation in their field of research, and when relevant to the duties of the position, practical experience in the field of the professorship.

Practical experience in the field is not a requirement in this position.

Applicants must have research and teaching merits, proof of effective research and the acquisition of external research funding, and international experience. The appointed applicant will be the immediate supervisor of a research group and may need to perform other demanding management duties assigned by the university. Therefore, related skills will be taken into consideration in the appointment and attention will be paid to the applicant's merits as defined in LUT's tenure track system (Annex).

Under the universities decree (770/2009), persons in teaching and research positions at universities are required to master the language, Finnish or Swedish, in which they teach.

According to the university regulations, section 28, a foreign or naturalised Finnish citizen may be appointed to a teaching or research position regardless of not having demonstrated skills in Finnish and/or Swedish. Applicants for professorships may demonstrate their language skills with a language certificate accepted by the academic council and/or in an interview.

According to the university regulations, section 28, assistant/associate/full professors are required to have the language skills needed for the successful completion of their duties.

In this position, spoken and written fluency in English is required. Other language skills are considered an advantage. The appointed person is encouraged to acquire the necessary Finnish skills during the employment relationship. For that purpose, LUT offers in-house Finnish language courses to staff members.

## **4 Applying for the position**

### **Application**

The application must specify the tenure track level applied to. The deadline for applications is indicated in the vacancy announcement. The application and material for expert assessors should be submitted through the online recruitment system mentioned in the vacancy announcement.

**All application documents must be in English and in PDF format.** The application must include the following:

- a cover letter and contact information for three professional references (max. 5 pages)
- a curriculum vitae (max. 10 pages)
- a copy of the applicant's doctoral diploma
- a full list of publications including the applicant's Scopus and Google Scholar details: the Scopus ID and Google Scholar profile URL and ORCID ID, the total number of publications, and the total number of citations and h-indices
- a separate list of ten publications selected for expert evaluation
- the ten publications mentioned above
- a teaching portfolio or an equivalent account of the applicant's teaching qualifications (courses taught by the applicant, related feedback, the applicant's pedagogical training and teaching philosophy, and courses that the applicant is able to or prefers to teach)
- an account of the applicant's merits and activities of significance to the vacancy (max. 3 pages)
- an account of the applicant's vision on the development of education, research, and projects in the field of the professorship at LUT University (max. 3 pages)

### **Contact information**

Applicants must give the university an email address at which they can be reached. Applicants who do not wish to be contacted by email must give a postal address at which they can be reached during the appointment process. The university prefers email.

## **5 Expert evaluators**

### **Selection of experts**

The experts must be impartial. Before the selection of expert evaluators, the applicants must be provided the possibility to comment on their possible disqualification.

Based on the proposal of the selection committee, the dean invites at least three internationally recognised experts to submit a statement on the qualification of the applicants. The university's staff members may not be invited as expert evaluators. To the extent possible, the experts should be chosen with the applicants' fields of specialisation in mind and with a view to impartiality.

Sections 27–29 of the Administrative Procedure Act (434/2003) apply to the disqualification of an expert evaluator.

### **Applications forwarded to expert evaluators**

The selection committee may limit the number of applications forwarded to expert evaluators if there are four applicants or more. At least three applications must be forwarded to the experts. The applications may be limited to the most suitable candidates for the position in the view of the person making the decision. The selection committee must state the grounds for its decision. The applicants will be informed if any applications are excluded from the evaluation.

### **Expert statements**

The expert evaluators must give their statements in writing within five weeks. More specific dates will be sent to the evaluators along with instructions. In their statement, the experts must evaluate especially the scientific qualification of the applicant, and if possible, also other merits related to the professorship, and rank the applicants in order of preference.

Expert evaluators may not take part in the appointment process at a later stage.

The statements must be submitted to the university (separate instructions issued) by the deadline.

## **6 Interview and trial lecture**

Applicants deemed qualified for the position by the experts will be invited to an interview. The selection committee may ask the applicants to give a public trial lecture.

## **7 Appointment**

The selection committee makes an appointment proposal to the tenure track committee and further to the dean. The dean then makes a proposal to the rector on filling the position or leaving it vacant. The proposal shall be based on the merits presented by the applicants, expert statements, possible trial lectures, and other related matters.

The evaluation of the applicants' qualifications takes into account scientific publications and other research results with scientific value, pedagogical expertise, teaching experience, teaching-related merits, a trial lecture if needed, the number of supervised dissertations, and management and leadership skills. In addition, the applicants' activity in the scientific community, success in raising research funding, scientific work abroad, and international positions of trust are considered.

The rector decides either to appoint an applicant or to leave the position vacant.

The appointment proposal may be made or let lapse even if all of the experts have not submitted their statements, provided that the time limit for the statements has expired, at least

three experts have submitted their statements, and the impartial treatment of the applicants is not compromised by doing so.

After the rector has made the appointment decision, an employment contract is concluded with the appointed person. If no employment contract is concluded, the rector may, based on the proposal by the dean, make a new decision and appoint another applicant. The rector may also leave the position vacant. When the employment contract is concluded with the person appointed, the final decision is made known to all applicants.

### **Tenure track appointment criteria**

The positions below require a doctorate in an applicable field, a research field that fits the LUT strategy (see LUT Strategy 2030), a goal-oriented plan for the work in question, teaching experience, and an up-to-date teaching portfolio.

In 2022, LUT joined the international Agreement on Reforming Research Assessment, which emphasises qualitative assessment in appointments to specialist positions and in promotions. This is highlighted especially in the evaluation of peer-reviewed scientific publications. We require high-level publications. The quality of publications is evaluated based on their content, such as novelty and impact. High-level publications have also passed a high-level peer review, where only the best manuscripts are accepted for publication. In the tenure track criteria below, we apply the classification of the Finnish Publication Forum (JUFO) as a guiding indicator of high-level publications (ratings 2 and 3), but applicants always select their best publications for a qualitative evaluation by experts.

In international recruitments, the evaluation must take into account that applicants from beyond Finland and Europe may not have been involved in Finnish or European research projects and may not have taken into consideration the Finnish Publication Forum classification. Such applicants are evaluated in terms of their success in acquiring competitive funding through their own national channels or through international ones and in terms of impact factors of scientific journals in their own field. Only in promotion and tenure reviews are the same criteria be applied to them as to Finnish persons.

The following qualifications are to be considered in the recruitment of researchers for different levels:

#### **Assistant professor:**

- Peer-reviewed scientific publications
- Contacts with one's own international scientific community
- The ability to take part in applying for external funding in the research group and for fellowships of the Research Council of Finland
- The ability to take part in teaching and final thesis supervision

#### **Associate professor:**

- Successful publication history after the doctoral defence, target of three high level publications a year
- Proof of participation in international cooperation
- Successful acquisition of external funding and acting as, e.g., a project manager in externally funded projects
- Applying for fellowships of the Research Council of Finland
- Participation in the supervision of doctoral students
- Participation in the commercialisation of research results
- Participation in teaching, the development of teaching, and the supervision of final theses



Full professor:

- Proof of the successful performance of duties
  1. Scientific research
    - publications: target of three high-level publications a year; emphasis on recent years' publications
    - supervised dissertations: target of approximately one doctorate a year
    - other scientific publications, such as books and chapters
    - citations
    - important keynote/plenary presentations and scientific awards
    - editorial work in scientific journals
  2. Academic teaching experience
    - high-quality teaching proven in different ways, such as feedback received
    - up-to-date teaching portfolio
    - development of teaching modules
    - supervision of final theses
  3. Academic leadership
    - establishing and heading a research group
    - leadership experience and evidence of leadership and interpersonal skills
    - other leadership experience and feedback received
  4. Acquisition of external funding
    - EU, ERC, Research Council of Finland, and Business Finland
  5. Work in the scientific community
    - international scientific societies and expert advisory duties
    - duties influencing the scientific community
  6. Societal impact
    - presence in societal dialogue
    - corporate funding and external funding not referred to in point 4 above
    - professional experience beyond universities
    - innovations, patents, and collaboration with companies (e.g., board memberships)
    - activity in the university's stakeholder groups