



SUSTAINABILITY ASSESSMENT TOOL FOR STARTUPS
by LUT University

How to Use

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- 📄 Download the vocabulary, user guide and tool from lut.fi/en/4SUS.
- 📄 You can work alone or with your start-up team.
- 📄 Use any familiar ideation or brainstorming technique to examine your business idea from four different perspectives with the help of the questionnaire provided by the LUT 4SUS tool.
- 📄 Use post-it notes etc. to write down ideas.
- 📄 Discuss the most important strengths or weaknesses with your team and decide which of them require further development.
- 📄 Summarize the results on one slide and add the slide to your business idea pitching deck.
- 📄 Add the LUT 4SUS logo with a Creative Common License logo to show you have considered the sustainability angle of your business idea systematically.



4SUS

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CARNES -hanketta (A77604) rahoitetaan osana Euroopan unionin covid-19-pandemian johdosta toteuttamia toimia.



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Kestävää kasvua ja työtä -ohjelma

Vipuvoimaa
EU:lta
2014–2020



Euroopan unioni
Euroopan aluekehitysrahasto