



SUSTAINABILITY ASSESSMENT TOOL FOR STARTUPS
by LUT University

Tool

NEED

- Does the business have a clear and identified need? What is it?
- Does the need remain necessary in the long run?
- What are the biggest sustainability challenges or opportunities of the business?
- Does the business create value for the local community?
- Does the business aim to solve sustainability challenges, or does it change consumer behavior to more sustainable direction?



Sustainability awareness

- below basic
- basic
- proficient
- advanced



SUSTAINABILITY OF THE BUSINESS MODEL

- Is sustainability considered in the business planning?
- Are there goals related to sustainability?
- Who are the key stakeholders?
- Are there partners? Is the whole supply chain considered from sustainability point of view?
- Will sustainability impacts be measured? How?
- How the business differs from its competitors regarding sustainability?

IMPACTS AND EMISSIONS

- Does the business have clearly positive / negative environmental or social impacts overall?
- Do the planned customer actions have environmental or social impacts?
- Does the business produce emissions to land, water, or air?
- Is the use of freshwater required in any process regarding the business?
Is the possible water scarcity of the area considered?
- Is land area required in any process regarding the business? Are the possible biodiversity changes of the area considered?

MATERIALS AND ENERGY

- Is the energy used renewable or nonrenewable?
- Where do the raw materials come from?
- Does the material acquisition have environmental or social impacts?
- Is the end-of-life phase considered?
- Which kind of transportation methods are used and is the number of transportation trips known?
- Is the possible traffic fuel used renewable or nonrenewable?

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NEED

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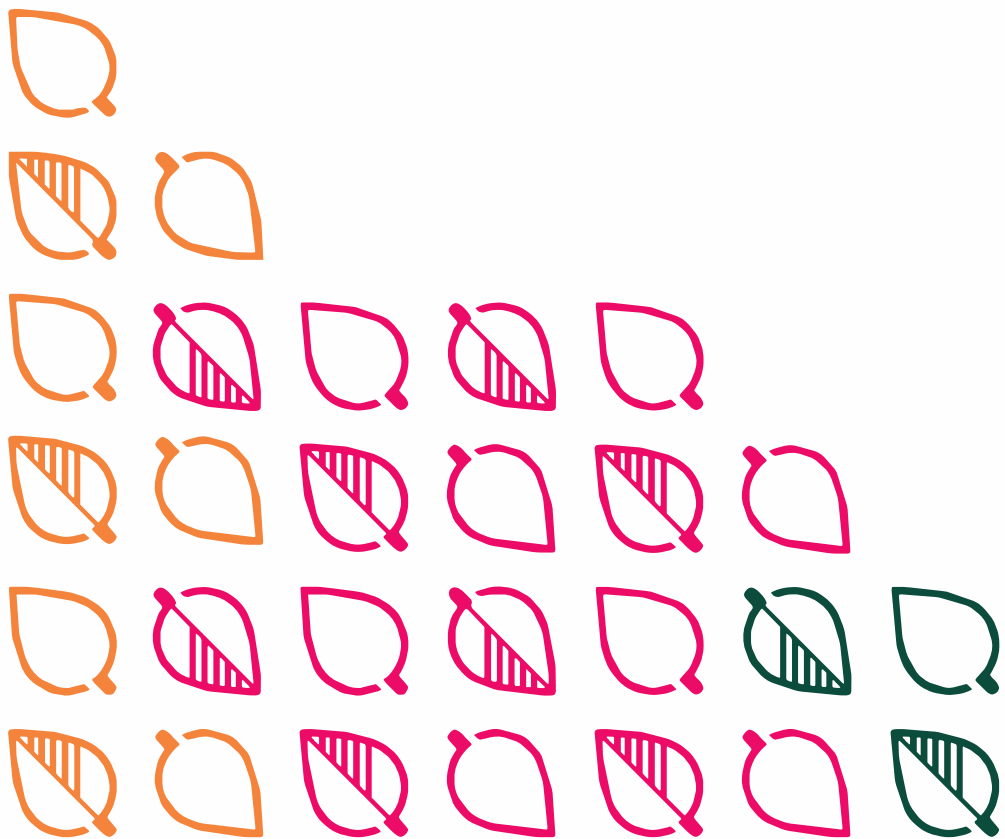
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IMPACTS AND EMISSIONS



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SUSTAINABILITY OF THE BUSINESS MODEL

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MATERIALS AND ENERGY

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CARNES -hanketta (A77604) rahoitetaan osana Euroopan unionin covid-19-pandemian johdosta toteuttamia toimia.



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