

## **Metsä360 competition - instructions for participation on Instagram**

LUT University, in cooperation with the Marjatta and Eino Kollin Foundation, organizes a competition for middle school students (grades 7-9), which encourages young people to get to know the forests, their significance and potential, and to come up with future solutions.

We expect from participating classes, small groups or individual students **a video** that relates to action, art, science, or emotions, and which brings out ideas for finding the added value of forests.

You can participate on Instagram by sharing the video with the hashtag #metsä360kilpailu. Information about the participant's school must be added to the text field. You should make sure that your Instagram account is an open account.

To participate in the competition, a group/an individual must have a teacher or other instructor as a contact person.

From those who participated on Instagram, we collect additional information (more detailed information about the teacher/instructor) afterwards. More than one video from the same school can participate in the competition, but an individual teacher/instructor can act as a contact person for only one video.

The work participating in the competition can be in Finnish, Swedish or English. The participant accepts the collection and use of personal data in accordance with [the Metsä360 Privacy notice](#). The participant also gives his/her consent to the publication of the video on the online forums specified by the competition organizer and to the transfer of the video to the web platform of LUT University.

Facebook and/or Instagram does not sponsor, recommend or administer the campaign in any way, and it is in no way associated with Facebook and/or Instagram. Facebook and/or Instagram is not responsible for the campaign in any way.