

**Pre-conference Day
Wednesday, May 27**

**Conference Day I
Thursday, May 28**

**Conference Day II
Friday, May 29**

**Post-conference Social Day
Saturday, May 30**

Registration & Coffee

Opening the PhD Workshop

PhD Workshop Part I:
Methods Session

Coffee Break

PhD Workshop Part II:
Feedback-Based Research Workshop

Lunch

PDW –
Paper Development Workshop

Welcome Reception
at Kehruuhuone

Registration & Coffee

Opening the Conference

Keynote & Panel Discussion:
Media Management and Trust
in the Divided Word

Coffee Break

Presentations of
the Nominees for the emma 2026
Best Paper Award

Lunch

Parallel Paper Sessions

Coffee Break

Parallel Paper Sessions

Dinner Cruise
on M/S Camilla

Coffee

Interview with Investigative Journalist:
Russian Business in Finland –
Risk for the Finnish Security?

Parallel Paper Sessions

Lunch

Panel Discussion:
AI, Media and Democracy

Parallel Paper Sessions

Coffee Break

emma General Assembly

Gala Dinner
at Lappeenranta Kasino

Life at the Border

*Sightseeing tour in South Karelia –
the excursion will offer local
insights and perspectives together
with regional delicacies.*

**Sauna & Dinner
at LUT Beach Sauna**

*A sauna evening and dinner –
you are most welcome to join the
dinner and enjoy the lake view
without going to sauna.*